



Est. 2011

Take Back Your Health™

LIFESTYLE

YOUR GUIDE TO HEALING



Issue 1
TBYHGuide.com

Advertise In The eGuide!

In late summer of 2022, we will publish our first annual and free Take Back Your Health™ Lifestyle eGuide filled with unique stories, recipes and how-to's written by health luminaries - alongside beautiful giveaways, promotions and coupons featuring products, natural health practitioners and businesses. We would love to include your company!



AD PACKAGES

TWO PAGE SPREAD **\$975**

Three monthly payments of \$325. You provide the photos, text and logo, our design team does the ad layout for you!

FULL PAGE AD **\$595**

Three monthly payments of \$198.30. You provide the photos, text and logo, our design team does the ad layout for you!

HALF PAGE AD **\$275**

Two monthly payments of \$137.50. You provide the photos, text and logo, our design team does the ad layout for you!

QUARTER PAGE AD **\$195**

Two monthly payments of \$97.50. You provide the photos, text and logo, our design team does the ad layout for you!

DIRECTORY LISTING **\$99/yr**

Included with all packages above, or available singularly. Self-serve at TBYHDirectory.com with a coupon code.

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here
to pay](#)

Ad Deadline: August 15, 2022

Distribution and Pricing

The eGuide is a free annual publication that will be published electronically on a beautifully smooth magazine plugin and distributed to our email list and social media platforms, as well as during our annual virtual conferences and retreats.

Our network of influencers, advertisers and partners will be involved in distribution and could increase the distribution and views by 5-6x. The prices below are for one annual ad run, and are priced low for our inaugural publication!



80.5%



19.4%



86% United States

4.7% Canada

2% Australia

35.9% ages 35 -44

25.4% ages 25-34

17.5% ages 45-54

@TBYHGUIDE

9.5K

EMAIL
SUBSCRIBERS

36.1%

AVERAGE
OPEN RATE

8K

COMBINED
SOCIAL MEDIA
SUBSCRIBERS

43K

VIDEO
VIEWS

SOME BRANDS WE WORK WITH



DefenderShield
PIONEERING PROTECTION™



HOLISTIC HILDA
A VOICE for HEALTHY LIVING



The Weston A. Price Foundation®

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